

# Uptown Midland Business and Professional Women

2017 – 2018 Annual Reports

### Uptown Midland Business & Professional Women 2017-2018 - Fiscal Year Vice President's Report / Tyna Gober

### Madam President:

July 2017

Planning meeting in the home of Stacy Nelson

August 2017

No Meeting

September 2017

Jordan Beall, D.C., Program Petroleum Club, 11:45 am – 1 pm

October 2017 NBWW – Uptown honored Victoria Printz (BPW Member), it was a huge success, held a silent auction that was very successful benefitting the Texas BPW Foundation - Chloe Monroe Fund/MD Anderson Cancer Research and Uptown named our Woman of the Year which is a member in good standing – Lesley Donnell.

November 2017 Lesley Donnell, Robert Half, speaking about Salary/Employment Trends, Petroleum Club, 11:45 – 1

December 2017 No program, but we celebrated our annual Christmas Party at BPW member Rebecca Young's home. Members brought Safe Place donations

January 2018 Dennis G. Morris, Speaker – be aware of surroundings and cautioned about publishing your life on Facebook or other types of media – predators look too! Petroleum Club, 11:45 – 1

February 2018 Lisa Yater, MSW, LCSW, Clinical Director, Agape Counseling Services of West Texas, Petroleum Club. 11:45 - 1

Meeting changed to TUESDAY starting with March

March 2018 Victoria

Victoria Printz - "Achieving Your Goals Thru Marketing", Petroleum

Club, 11:45 - 1

April 2018

Tyson Dever, Motivational Speaker, Midland Country Club 11:30-1

May 2018

Special Program with Past Scholarship Recipients Speaking,

Petroleum Club, 11:45 - 1

June 2018

Installation of Elected Officers. Midland Country Club, 11:30 – 1.

Also members brought school supplies which were donated to Mission Agape

**Uptown Midland Business and Professional Women** 

Treasurer's Report 2017-2018

Dear Madam President Annette Dozier:

Proceeds of \$30,544 were generated from two separate fundraising events this year.

The following is a breakdown of the revenue from the two events:

National Business Women's Week: \$20,923.35

Bunco: \$6,644.00

Uptown Midland BPW donated \$5,000 to Dress for Success, \$475 to Midland Fairhavens, \$787.94 to Gifts of Hope, \$1,000 to Senior Link (Matching Grant) and \$4,350 to the Texas BPW Foundation Chloe Monroe MDA Fund.

As of June 30, 2018, the Uptown BPW BB&T checking account has a balance of \$38,726.00.

In accordance with the Uptown BPW bylaws, all books, records and papers will be delivered to the financial review committee by July 10, 2018. An active member in good standing shall audit the 2017-18 finances.

**Emily Weinberg** 

Treasurer

### Uptown Midland BPW Secretary Annual Report 2017-2018

Madame President Dozier:
I took notes at our Program, Business and Board Meetings and brought the recorded minutes to the business meetings for approval. As appropriate, I verified motions and filed them.
I sent email invitations to members for our program and business meetings. I contacted the Petroleum Club regarding our head count and sit down meals for programs. For our business meetings I checked with Lesley Donnell who arranged for us to meet at a different non-profit organization each month. They would tell us what service they provided to our community.
I made a master reservation lunch list, mark who said yes and no. If a member had guests I would write the name(s) of their guests down beside their name.
My last act was to file the nominations for officers as they were elected for the year of 2018-2019.
Respectfully submitted,
Ingrid Burton Secretary 2017-2018

#### Uptown Midland BPW--- Community Projects

#### Annual Report 2017-2018

From: Lesley Donnell, Community Projects Committee Chair 2017-2018

RE: End of Year Report

Dear Madam President and Board of Directors.

I am very pleased to share an overview of the many ways Uptown Midland BPW chose to give back to our community in 2017-2018.

This year we decided that we wanted to get exposure to more non-profits in our community and identify ways to give back. Our first step in doing this was coordinating our business meetings to be held at various non-profits through out the community. We were held our meetings at the following locations, and really learn a lot about these groups and look forward to continuing to support:

- Midland Fairhavens
- Shared Spaces-SHARE
- Big Brothers Big Sisters
- United Wav

- Senior Link
- West Texas Food Bank
- Casa De Amigos

Our Community Project Giving:

- We held a drive at our December Christmas party for Safe Place of Midland and collected hundreds of items needed for the women and children there.
- We partnered with <u>Gifts of Hope/Hope House</u> during the holiday season and sponsored three of the patients receiving cancer treatments and their families by purchasing and wrapping presents for these families to ease the burden and allow them to provide a nice Christmas.
- BPW sponsored tickets for 4 BPW members at Midland Fairhavens' annual GingerBread Haven fundraiser. A fun time was had by all decorating gingerbread houses for a great cause
- In addition, we also supported Midland Fairhavens by collecting work-appropriate attire and collaborating in Robert Half's annual suit drive
- BPW supported Mission Agape by holding a drive for their annual School Supply Drive which overall the drive was able to provide school supplies for over 300 underprivileged children.
- We were very honored to donate \$1000 to <u>Senior Link</u>- which provided 143 meals! They were able to put this toward the Anderson Grant Match which helped them receive a \$25,000 grant towards the Meals on Wheels Program!
- BPW was very proud to donate \$5000 towards <u>Dress for Success</u>-a non-profit, our very own Emily Weinberg started this year that empowers women to achieve economic independence by providing support, professional attire, and development tools.
- We also supported the family of one of our scholarship recipients, a single mom, who passed away last fall. We provided a \$500 in gift cards to her two children.

Respectfully Submitted,

Donnell

Uptown Business and Professional Women

Annual Officer Report-Director

2017-2018

Madam President:

As A director for Uptown Business and Professional Women, I executed the duties as required by Madam President. In addition greeted new members and tried to make them feel welcome and Provide information and history as requested. I served as the Chair of By-laws and Policies and Procedures, chaired the nomination committee for 2018-2019 officers election. Assisted as requested On the installation process. The slate of Officers for 2018-2019 is attached.

It was my pleasure to serve.

Mona Bethany

Director 2018-2019

### Installation of Officers Based on 2018–2019 BPW/USA Installation

### **Executive Committee:**

•	President	Shellie Robbins
•	Vice President	Leslie Donnell
•	Secretary	Shirley Harris

- Treasurer \_\_\_\_\_ Marquita Potter
  - Directors
    - Abbie Moreau
    - Ingrid Burton

Nominating Committee Chair

Mona Bethany

4.24.2018

### Uptown BPW Newsletter Committee Annual Report 2017 – 2018

Madame President Annette Dozier:

New member Stacy Pickett took over the newsletter position this year. She published the July 2017 newsletter and then she had to resign due to work overload.

I offered to publish a newsletter for March 2018. It was filled with the names of new members, a couple of months of birthdays and photos from our donations for Safe Place and Hope House. Will get one published for June also.

The newsletter was emailed to our membership.

It was also posted on Uptown's website under the NEWS tab.

I would like to thank everyone who submitted articles and photos.

Respectfully submitted

Shirley D Harris, Editor Uptown News Beat

Newsletter

### Uptown Business and Professional Woman National Business Women's Week Committee

#### Annual Report

#### 2017-2018

Madame President Annette Dozier:

This year the NBWW event held on Oct. 9th was SPECTACULAR and such a success. We honored Victoria Printz as our Woman of Achievement.

I was so happy to be a part of this event and to work with Stacy Nelson as a co-chair.

We had a super team of committee members:

Diane Browne, Jennifer Conner, Verlene Fults, Shirley Harris, Marquita Potter, Mona Bethany, Emily Weinburg, Lesley Donnell, Heather Massey, Tyna Gober, Ingrid Burton, Nina Christian, Katie Presley, Caline Martinez

The committee met bi-weekly for the months of July and August and then weekly until the event in October.

The event income was \$39,385 (Sponsorships, Auction, Donations)

The expenses were \$18,461.65 (Food, Drinks, Postage, etc)

Total Net Income for the event was \$20,923.35

The amount of detail to explain the income and expenses is very lengthy. I have updated the binder with all the pertinent details and will hand it off to the next committee chair.

It was my pleasure to serve on this committee.

Respectfully submitted,

Shellie Robbins

### Uptown Business and Professional Women 2017 – 2018 NBWW

Woman of Achievement and Woman of the Year

NBWW was a huge success. We celebrated our signature event on October 9, 2017 at The Petroleum Club.

Victoria Printz was named our 2017 Woman of Achievement and Lesley Donnell was named Uptown's 2017 Woman of the Year.

Stacy Nelson and Mona Bethany, Co-Chairs Woman of the Year Committee

### Uptown BPW Hospitality Committee Annual Report 2017 – 2018

Madame President Annette Dozier:

During this year

I mailed birthday cards to Uptown members;

Remembered members at times of grief and/or illness with cards, donations, etc as appropriate. Also emailed the info to the members for them to respond to on a personal basis.

Arrived early at our meetings to greet visitors/speakers

Respectfully Submitted

Shirley D. Harris, Chair

### **Uptown Midland BPW**

### 2017-2018 Bunco Scholarship Fundraiser Report

Our 4th annual bunco scholarship fundraiser was held on April 16, 2018.

A breakdown of money raised: \$6,500 Tables (15 Sponsors) and Tickets, \$1,000 Raffle Tickets, \$1,004 Dollar Drop. Estimate of expenses are \$100 Cash Tip, \$900 Prizes, \$600 T-Shirts-Sponsors, \$372.60 Beer Garden (drinks, food and space), \$154.94 PayPal fees, \$400 Ad - MRT.

Shellie Robbins with A-1 said they donated to Bunco: printing for 1,100 flyers (cost \$189) that was mailed out by the MCC. They also donated the printing of the Table Signs and the Sponsor Sign. They also gave us a discounted price on the Bunco T Shirts.

Items donated for the raffle are: Jewelry, 4 Multi-Venue Passes for Tall City Blues Fest and Brand Name Cooler.

#### Table Sponsors:

Probity SWD	\$1000	рр
T Bob Amthor Co., Inc.,	\$450	ck
Slide, Smith & Co	\$450	рр
Mark Breeding/Aegis	\$450	рр
D Gann/Amy Hall	\$450	рр
Deb Williams	\$450	PP
Shelly Rogers	\$450	рр
G Flowers/InSource	\$450	рр
Robert Half	\$900	рр
Yvonne Reyes	450	рр
Bosworth	\$450	ck
Midland College	\$450	ck
MWA Financial Group	\$450	рр
A-1		in kin

Madam President;						
The By-laws and Policies and Procedures Committee has been honored to serve in 2017-2018.						
We have only made minor adjustments on By-laws and Policies and Procedures for clarification. This						
year. These changes and actions, consisted of:						
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1						

Scholarship funds" from each other and make standalone Committees. Exhibit B 4. Wrote an emergency News release for the Woman of Achievement for Victoria Printz.

It was my pleasure to serve under President Annette Dozier as Chair of this position.

duties.

Mona Bethany

By-laws and Policies and Procedures 2017-2018

5. Assisted at meetings for clarification of By-laws and Policy and Procedure questions, as per my

Exhibit A: Midland Magazine Article

Our City is fortunate to have a great organization such as Uptown Business and Professional Women. BPW has a rich history of leadership and community involvement. The mission of the organization is to equip all women for success in the workplace through education and information and to recognize and honor the accomplishments of working women.

#### **BPW HISTORY**

Founded in 1919, the National Federation of Business and Professional Women's Clubs, Inc. (BPW/USA) was the first national organization formed to promote equality for women in the workplace.

BPW encompasses members from every profession and walk of life. Throughout the years, three major issues have shaped BPW/USA's legislative agenda: elimination of gender discrimination in employment, the principle of equal pay, and the need for a comprehensive equal rights amendment.

BPW is dedicated to promoting and advocating for successful workplaces for women, families and their employers. BPW defines successful workplaces as work environments that embrace and practice diversity, equity and work-life balance.

## Uptown BPW MOTION

Meeting: 10/19/17-Board meeting \_\_\_\_\_

Date:	10/19/17	No.	1						
I move that we separate the committees for Community Projects and "BPW Scholarship funds" from each other and make standalone Committees. The "BPW Scholarship fund" is separate and readily available from existing funds, not tied to the Midland College Endowment Fund.									
Signed:									
Seconded:									
Motion:									
Passed:X_	· 								
Lost:									
Tabled:	_								
Amended:									

BPW will continue to focus on public policy and on grassroots activism to ensure that key issues impacting women and families are addressed at all levels.

Our Uptown BPW adheres to these policies that Support Women in the workplace by orchestrating two major events annually. Through a planned activity in the spring, **BPW** is able to provide funds for our Scholarship Endowment Program at Midland College. **These scholarships are provided** each semester to Women of non-traditional age. Non-traditional means, anyone, from, women who are divorced and raising children to women who just need to up their game in the workplace to support their families.

Also during the third week of October each year the BPW Foundation recognizes National Business Women's Week by choosing a Woman of achievement. The recipient was chosen because of her practice of empowering women through mentorship and for her entrepreneurial spirit in our great city of Midland.

This year we have chosen Victoria Printz, a local realtor and entrepreneur, as our Woman of Achievement for 2017-2018. Victoria has been involved in more than a dozen nonprofit organizations in Midland and has raised untold amounts of money for worthy organizations in our area.

Ms. Printz was also the recipient of the 2017 Woman of Distinction award by the Girls Scouts of America. Victoria brought a new quality of entertainment to Midland in the form of Ballroom Dancing. She nurtures the promotion of unique arts to our city, as well as, being a highly respected and successful Realtor.

Please join us in celebrating Victoria Printz's accomplishments and show our appreciation of her leadership and philanthropic efforts by attending a dinner in her honor on October 9, 2017, at 6 pm, to be held at the Petroleum Club of Midland. Tickets for attendance must be purchased in advance by contacting Stacy Nelson at 432.967.0080 or by emailing Stacy at <a href="mailto:SNelson@BosworthCo.com">SNelson@BosworthCo.com</a>

For more information about this dynamic group of ladies, check out our web site <a href="midlandbpw.com">midlandbpw.com</a> or call any of our officers listed on our web site.

Mona Bethany Director Uptown Business and Professional

### Membership Committee Annual Report

During our fiscal year, we began with 38 members. From existing members, 2 did not renew and 18 new members were added to the rolls. Our membership to date is 54.

To promote membership, we offered a contest amongst current members that were able to bring in the most new members. The contest ended in March with 2 winners, Ingrid Burton and Julie Faulkner. They were given gift cards.

More socials were implemented to bring current and prospective new members together. Business cards were handed out. Our goal for this fiscal year was to reach 50 members, the most this chapter would have to date. We reached that goal in March and had a 'FAB 50' party in May. Victoria Printz donated her ballroom dance studio for the evening of May 10. Each member has been awarded a certificate for volunteering with this wonderful organization.

Last year there was a revision to the by-laws concerning membership levels and due dates. This year dues are June no matter of membership date.

I am extremely excited by the growth of our membership and look forward to seeing what the future holds for BPW. Women empowering women and encouraging women is a wonderful thing.

Respectfully submitted by:

Abby Moreau

Membership Chair 2017-2018

Uptown Midland BPW

### **Scholarship Committee Annual Report**

The scholarship committee met several times with Midland College to go over the endowment and what funds are available to award for scholarships. The consensus was to award \$4,000 a year or \$2,000 a semester. The combined total BPW endowment as of December 31, 2017 was \$80,751. An estimated \$5,000 is available to award for 2018-2019 school year. The membership committee proposed 4 scholarships at \$1,250 each for 2018-2019.

The available balance to award for the fall and spring 2017/2018 was \$1,555. We decided to split award between 2 recipients for the fall, Patrice McGraw and Adriana Lozano.

One of our recipients passed away unexpectedly, Patrice McGraw, and the committee decided to buy her 2 young sons \$250 gift cards each to help them out. Annette Dozier and myself met them and their families at a diner to give them the cards and buy their dinner.

Chloe Newton was awarded \$200 for the spring and \$400 for summer I at which point she will have her Associates Degree. Evie Gandy received a laptop as well as a \$500 scholarship for Summer I so that she can on track to graduate next year.

4 BPW scholarship recipients spoke at our last program meeting on May 8, Chloe Newton, Adriana Ortega, Stacy Nelson and Evie Gandy.

Respectfully submitted by:

Abby Moreau

Scholarship Chair 2017-2018

Uptown Midland BPW

Public Relations Report

Presented to Madame President Annette Dozier

After assuming the position in January 2018, the PR committee resumed sending out the email newsletter and focused on providing more information on social media.

Efforts were directed to the upcoming Bunco event. I developed an event flyer and Facebook graphic to be used to promote the event. Bunco ads were also placed in the Midland Reporter Telegram.

Respectfully Submitted by Karissa Kienast

### Uptown BPW Webpage Committee Annual Report 2017 – 2018

Madame President Annette Dozier:

Our Plan for this year:

- 1. Update website on a regular basis.
- 2. Get input for what needs to be changed

During this past year we have:

- Updated <u>www.midlandbpw.org</u> website with current info: bunco sponsor logos on our home page. Corporate Sponsor (logos) membership and Premium membership (names) on our membership page, newsletters, donations, calendar for our programs and speakers (bio). Added the Midland Chamber of Commerce logo and a link to their website to our membership page. Following elections and our planning meeting I update the website with the names and contact info of our officers and the committee chairs.
- 2. Renewed our Website Hosting with Hostgator (Feb 2018).
- Emily Weinberg has done a wonderful job posting events and pictures on our FACEBOOK
  page which members can easily access through the link on Uptown's website. It allows
  members to go directly to Uptown's Facebook page.
- 4. We have a PAYPAL button on our homepage so members can pay their dues online by credit card or e-check. Members and guests can also pay for their meals online before a meeting at the Petroleum Club. Also, we had numerous donations made and tables and tickets paid for online for NBWW and our BUNCO Fundraiser! There is a 2.9% fee plus \$.30 fee for credit cards and bank transfer which means if you pay \$30 to Uptown, PAYPAL charges us \$1.17 and we receive a net payment of \$28.83. Members can always add the "fee" to what they are paying so that Uptown receives the full payment.
- 5. We have spent \$114.49 for Website Hosting for 2017-2018.
- Uptown's Domain Registration <u>www.midlandbpw.org</u> will be up for renewal in 2019 and <u>www.midlandbpw.com</u> will be up for renewal June 2019. It is currently registered with Six House Design.

Respectfully Submitted

Shirley D. Harris, Chair