

Uptown Midland

BPW



2013 – 2014

Annual Reports



Uptown Midland Business and  
Professional Women

Building Powerful Women  
Professionally • Politically • Personally

6/15/2014

*Showing Women the Road to Empowerment*

**Debrah Gann**

President 2013-2014

Uptown Midland

Business & Professional Women

► **Members and Board of Directors**

President's Report 2013-2014

**To all Uptown Midland BPW Members and Board of Directors**

It has been an honor for me to serve Uptown Midland BPW as President for 2013-2014. For the past year the theme I chose as president is "Showing Women the Road to Empowerment". Our organization strives to promote equality for all women in the workplace through advocacy, education, and information. Every year our officers are here to help our members make that "leap of faith" into improving and developing their skills and career. This year has been no different in keeping BPW's leadership alive.

For 2013-2014 Uptown BPW honored Cookie Wetendorf with Woman of Achievement at our National Business Women's Week Event. Ms. Wetendorf is a fabulous example of a successful woman in our community, as are all of our Women of Achievement honored year after year. The efforts from the BPW NBWW Committee were highly rewarded by surpassing proceeds of previous NBWW events. One of our own Uptown members was honored as *Woman of the Year*, Stacy Nelson, very much deserved congratulations Stacy.

The BPW Bylaws Committee made revisions to the Uptown Midland Bylaws to keep up with BPW's desire to preserve the parliamentary aspect that is ever changing in our organization. Uptown Midland's Policies and Procedures were updated as well with revisions to special events and other programs.

Through our fundraising efforts, Uptown Midland BPW provided funds to the *Chloe Monroe MDA Fund*, *BPW Scholarship Endowment* with Midland College and *Community Projects* which included The Midland Rape Crisis Center and Unlock Ministries. From our membership's individual generosity, items for Safe Place were collected and distributed during the Christmas Holiday. At the Uptown Midland Christmas Party, attendees signed holiday cards for our troops and these were taken to *Christmas for Our Troops* for distribution. Uptown has also found a partner with a small local business woman that is helping with our scholarship funds through her sales receipts. A new event was introduced in June 2014 for raising scholarship funds and has been a successful addition to these efforts. The Uptown Midland BPW Treasurer's Report for 2013-2014 provides details for all transactions.

Communication and "getting the word out" about Uptown Midland BPW is a never ending mission and this year Uptown's diligent Committees and Officers have made huge strides in finding more interesting ways to position the organization where we can be discovered. Our email is our first connection with others, the website and monthly newsletter are both great ways to get to know BPW and help those interested to decide to join, and the utilization of Facebook is increasing our coverage as well. The Speakers for our Program Meetings brought more interest in new membership and have provided important career development to our members. Looking forward to membership drives slated for the upcoming year that were pre-planned by the outgoing Board of Directors.

Blessings flow into Uptown Midland BPW every day therefore our most humble thanks go out to our members, member employers and all other individuals and businesses which continue to support our efforts. Thank you to all the officers and committees for which BPW continues to thrive with your generous volunteerism. I feel very fortunate to be a part of this organization and look forward to working with the 2014-2015 Officers and Committees.

Thank you for the honor of serving as President.

Respectfully,

**Debrah Gann**

President 2013-2014

Uptown Midland BPW



**Uptown Midland Business & Professional Women**  
**Fiscal Year 2013-2014**  
**Vice President's Report**

Submitted by Stacy Nelson  
May 31, 2014

- July 2013 Planning Meeting in the home of President Debbie Gann.
- August 2013 We had two guest speakers during August. On 8/14 we heard Mayoral Candidate Jerry Morales and on 8/28 we heard from Mayoral Candidate John James. Both gentlemen did a superb job, and Mayor Morales ended up being elected.
- September 2013 Our guest speaker this month was Ben Wall, Executive Director of Unlock Ministries. He spoke to our organization about at-risk youth in our area and how his mission is to serve and mentor these young people to grow them into leaders.
- October 2013 October is always an exciting month for Uptown. We celebrated National Business Women's Week on October 21 with a dinner. We honored Cookie Wetendorf as our Woman of Achievement and yours truly (Me!) as our BPW Woman of the Year. Thank you, ladies!
- November 2013 No program.
- December 2013 No program, but we celebrated our annual Christmas party at Saddle Club South Clubhouse. We held a Silent Auction to raise funds for MD Anderson and also signed Christmas Cards to send to our troops serving overseas.
- January 2014 Our guest speaker for January was Special Agent Sherry Rice, with the FBI. She spoke to us about Human Trafficking, which is a very real problem in the United States, even in our community.
- February 2014 Holly Williams, Board Certified in Labor and Employment Law, was our guest speaker.
- March/April 2014 We immensely enjoyed hearing from Life Coach Hermann Eben during March and April. He is such an incredible speaker and taught us powerful leadership principles.
- May 2014 We heard from Dr. Mohsin Syed in May about providing higher quality, "concierge" health care.
- June 2014 We will have our new Officer Installation Program in June!

Dear Madam President, Debrah Gann:

**Uptown Midland Business and Professional Women's Treasurer's Report 2013 - 2014**

\$5,004.44, which was the proceeds generated from the May 8, 2013 Uptown Midland Business and Professional (Uptown BPW) Style Show, was transferred to the Uptown BPW Scholarship Fund (Edward Jones Account) on August 6, 2013.

\$655.00 was raised at the October 21, 2013 Uptown BPW National Business Women's Week Event raffle ticket sales and submitted to the Texas Business and Professional Women's Foundation, Inc. (TBPWF Inc.) towards the Chloe Monroe MDA Fund.

\$430.00 was raised at the December 10, 2013 Uptown BPW Christmas Party silent auction and submitted to the TBPWF Inc. towards the Chloe Monroe MDA Fund.

\$2,021.65, as motioned by the Uptown BPW Finance Committee and approved by the Uptown BPW Board, was transferred from the Edward Jones Account to the Midland College Foundation Endowment Fund on April 29, 2014. This amount was transferred, while allowing \$5,000.00 to remain in the Edward Jones Account for the purpose of maintaining the \$2,500.00 (minimum balance) plus \$2,500.00 as needed for any scholarships outside of Midland College.

\$288.85 has been generated from the Becky's Flowers fundraiser through April 30, 2014 and will be transferred to the Uptown BPW scholarship funding.

\$14,852.67 is the Uptown BPW operating account balance as of May 9, 2014. The final reports for the operating year (July 1, 2013 through June 30, 2014) will be provided no later than July 10, 2014. In accordance with the Uptown BPW bylaws, all books, records, and papers will be delivered to the financial review committee by July 10, 2014. Diane Browne, an Uptown BPW active member in good standing, has volunteered to audit the 2013 – 2014 finances.

Sincerely,

Kuohui Suchecki  
Treasurer 2013 - 2014

**ANNUAL REPORT  
May 2014**

**Secretary Report  
Evie Gandy**

**Madam President; Debbie Gann**

**It is my pleasure to submit to you this annual report for May 2014. My duties were as follows, taking notes at every Board, Business and Program meeting, bringing minutes to the designated meetings, sending email invitations to all our members and non-members, contacting the Petroleum Club regarding our lunch count and sit down meals. As Secretary, I am responsible to keep any paperwork that required a motion from our members for a project or regarding our Bylaws. Also, attached is an example of minutes from one of our Program Meetings. I am honored to have served as Secretary with the body of Excellent and Amazing Officers and Directors from July 1, 2013 through May 31, 2014.**

**Respectfully Submitted,  
Evie Gandy**

UPTOWN MIDLAND BPW PROGRAM MEETING

MARCH 26, 2014

CALL TO ORDER: 12:15

INTRODUCTIONS: EIGHTEEN MEMBERS AND GUESTS IN ATTENDANCE.

DEBBIE GANN OPENED UP OUR PROGRAM MEETING, SHE SPOKE ABOUT OUR UPCOMING NOMINATIONS OF OFFICERS MEETING FOR 2014-2015.

CALENDER:

\*BUSINESS MEETING - APRIL 9, 2014

GUEST SPEAKER: HERMANN EBEN

STACY NELSON INTRODUCED HERMANN EBEN WITH TRIM TAB SOLUTIONS. HE SPOKE TO US ABOUT LEADERSHIP IN THE WORKPLACE. LEADERS VALUE PEOPLE AND RESULTS WAS THE NAME OF THE PAMPHLET HE PASSED OUT AND SPOKE ABOUT. GREAT MEETING AND GREAT INSIGHT ABOUT FOUNDATION, VALUES, PLAN, EXECUTE, PERSIST, VALUES AND VISION. HERMANN EBEN DID AN EXCELLENT JOB EXPLAINING THE STRENGTHS IN WOMEN. GREAT JOB HERMANN!!! THANK YOU STACY

MEETING WAS ADJOURNED AT 1:05

RESPECTFULLY SUBMITTED,  
UPTOWN MIDLAND BPW SECRETARY EVIE GANDY



## Bylaws Committee Annual Report 2013 - 2014

The Bylaws Committee, consisting of myself as chair, with members Mary Ann Brock, Patti Humphrey and Mona Bethany, met many times to update the current bylaws and policy and procedures.

We presented changes to the meeting schedule, having only 2 meetings a month, one being an Open Board Meeting, changed the voting procedures, allowing members to vote via email and deleted the Issues Management committee, by changing the name to Program Committee.

These changes were presented to the membership and approved.

Policy and Procedure changes were made to the Scholarship Committee, the Leadership Midland Committee and the Style Show/Event Committee. These changes were approved by the Board of Directors and presented to the membership.

Glenda Knox, Chair

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**Uptown Business and Professional Women's Club**

**Community Projects 2013-2014**

Submitted by Stacy Nelson     Committee Member

Nov 2013 – Donated \$1,500 to Unlock Ministries – mentor to underserved students

Nov 2013 – Donated \$1,500 to Midland Rape Crisis Center & Children's Advocacy Center

Dec 2013 – Members donated requested items (pillows, toiletries, twin sheets, new underwear for women and children, socks, T shirts-for sleeping)

Dec 2013 – At our Christmas Party members signed Christmas Cards to be mailed to our Troops overseas.

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Fundraising Committee Report 2013-2014  
Amanda Potter  
Fundraising Committee

Madam President; Debrah Gann

Fundraising committee held 3 meetings to discuss the style show (and cancelling the event) and then 3 additional meetings deciding on other events and ways to raise funds. We raised just under \$300 with our flowers campaign for Administrator's Day. And so far we have raised \$2200 (after expenses) from the painting party (funds are committed but not collected). This money will be going toward scholarships.

Events are a blast to plan when we keep them simple – truly looking forward to the painting party!

Amanda Potter

512.673.6100 cell

**Uptown Business and Professional Women's Club  
Facebook Page Update 2013-2014**

Our Facebook page has seen tremendous growth in the last two months – with our total likes at 139! We have had a few inquiries about membership through the page as well. If you are a “Facebooker” be sure and like our page today – Uptown Midland Business and Professional Women! Through the Facebook page you can stay up-to-date on upcoming events and activities, as well as articles about personal and professional development. If you have any suggestions for the FB page please email them to [Stephanie.Murphree@RedCross.org](mailto:Stephanie.Murphree@RedCross.org).

***Stephanie Murphree***

Hospitality Committee Report 2013-2014  
Amanda Potter  
Hospitality Committee

Madam President; Debrah Gann

Hospitality committee is just me. I continued to send birthday and sympathy/thinking of you cards to members as appropriate.

Amanda Potter

512.673.6100 cell

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From: Diane Browne, Leadership Midland Committee Chair 2013-2014

RE: Status of program and selection of representative

Dear Madam President and Board of Directors,

The 2013-2014 year was a transition year for the Midland Chamber of Commerce in revamping their entire Leadership Midland program. I received an email dated May 2 from Nellwyn Barnett detailing the redesign and access to the application as follows:

“The *Leadership Midland v2.0* will consist of two years of instruction:

**Year 1:**

Will meet one day a month, from 10 a.m. to 5 p.m. Program runs from September to May.

The *Leadership Midland* year one curriculum will focus on familiarizing students with the various agencies that provide services to our community. Site visits will help students become aware of the roles, challenges, and impact of both nonprofit organizations and government institutions that are purposed for increasing the quality of life. From hospital tours to key infrastructure facilities, Leadership Midland participants will get a first-hand look at how each of these entities operate and the relationship each has with the other.

**Year 2:**

Meets one day a month, from 8 a.m. to 11 a.m. OR 2 p.m. to 5 p.m.

The second year of instruction offered to students will consist of 3 elements:

- Practical leadership training sessions
- Class project
- "Think Tank"-- a discussion of current issues facing our city. Experts on the subject matter will be a part of these conversations in order to provide a maximum amount of insight into key issues.

**Tuition:**

- Cost for *Leadership Midland v2.0* will be \$1000 per year, billed 1 year at a time.
- Tuition includes (during legislative years) trip to Austin during Chamber's *Legislative Day's* trip
- During non-legislative years, class members would receive an exclusive invitation to the Chamber's intercity visit. Attendance is optional; therefore cost is not included in tuition.”

**APPLICATION DEADLINE IS MAY 31, 2014**

This information is also available on the Chamber website

[http://www.midlandtxchamber.com/chamber\\_information/leadership-midland.aspx](http://www.midlandtxchamber.com/chamber_information/leadership-midland.aspx) and

[http://www.midlandtxchamber.com/chamber\\_information/curriculum\\_overview.aspx](http://www.midlandtxchamber.com/chamber_information/curriculum_overview.aspx)

I know of a couple interested parties who plan to apply directly to the program. If one is chosen, BPW will pay one-half of the first year tuition and one half the following year or as decided by the board. If more than one BPW member application is accepted, the committee will review the applications and choose one representative. The board is also considering whether to pay one half of the first year of an applicant if it falls on the second year of the previous representative. I will apprise the new board of directors of the progress as details become available

Respectfully submitted,

Diane K. Browne, Leadership Midland committee chair



Uptown Business and Professional Women

2013-2014 Membership Report.

Madam President:

It was my pleasure to serve as Membership Chair in the year if 2013-2014.

We lost 12 members in 2013-2014.

We gained 12 members in 2013-2014

We ended out 2014 year with 33 members.

We mainly concentrated on keeping attrition down to a minimum and growing membership. We concentrated on updating old documents and forms and bring up to date. We also sent out Welcome letters and invoices for renewals and tracked which memberships were due on a monthly basis.

A membership drive is planned in the near future and will be sponsored by Dr. Said's office, and Joy Maraio.

We have tried to concentrate our efforts more carefully to suit the changing dynamic of the club. It seems we still have a lack of communication and participation to work on. Although, we have stopped attrition, we need to concentrate on growth.

Attached is the latest Roster.

Respectfully submitted by:

Mona Bethany

2013-2014 Membership Chair

Newsletter Committee Annual Report  
2013 – 2014

Madam President Debrah Gann

I hoped to publish an interesting newsletter so I sent out emails each month to the Membership asking them for articles (photos, vacation stories, history pieces, new events, etc.) to be published in the newsletter. I would also ask the membership at the Business Meeting for articles and remind them that it is never too early to send the information or story.

The newsletter was emailed monthly to our membership. One member does not have email so her newsletter was mailed each month.

It was also posted on Uptown's website under the NEWS tab.

I am grateful for the opportunity to publish the newsletter and would like to thank everyone who submitted articles and photos for the newsletter.

Respectfully submitted

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Shirley D Harris  
Newsletter Chair

## Report of National Business Women's Week Oct 2013

The NBWW event was a success.

This year the committee voted to honor Cookie Wetendorf, a long time Midlander, who has been an active force in many non-profits in the Permian Basin.

The committee met several times, planning and making arrangements.

The event was held at the Petroleum Club. Approximately 160 were in attendance.

Shirley Harris and Mona Bethany printed the programs as well as the sponsor letters that were sent out. They also printed the tickets. The printing was donated in part by their employer: T Bob Amthor Co. Approximately 275 sponsor letters were sent.

Evie Gandy worked with the Petroleum Club to make the arrangements for the menu, table settings, etc.

Rexanne Weir made the decorations for the table.

Glenda Knox worked with the Midland Reporter Telegram for the advertising. We also had some crawl ads on the website.

Mary Ann Brock met with the city of Midland to procure the proclamations that were presented at the event.

Mary Ann told those in attendance about what Uptown BPW is all about, including our passion for education and our newly formed alliance with Midland College.

Glenna Haskell and Demetra Johns greeted the guests at the door. Various members showed guests where they would be sitting.

Stacy Nelson took charge of the M D Anderson silent auction. She gathered lottery tickets to make a 'lottery tree.' Amanda Potter helped Stacy with selling tickets throughout the evening, as well as selling tickets for the cash bar. Stacy told those in attendance about our long time involvement with M D Anderson

Stephanie Murphree was the official photographer for the evening.

Uptown's Woman of the Year was also presented at this event. Glenda Knox chaired that committee.

Members of the NBWW week committee were: Debbie Gann, Stacy Nelson, Evie Gandy, Mary Ann Brock, Shirley Harris, Mona Bethany, Glenda Knox. Glenna Haskell and Patti Humphrey served as co-chairs.

Suggestions for future events:

1. Somehow there needs to be more involvement from the members. There was a very small percentage of members participating either by attending or helping to plan the event
2. Members need to be aware that the money raised from this event is what funds the organization for the year, including community projects.
3. When sponsor letters are sent, there needs to be a follow up. 275 letters were sent out, and from that, there were less than 20 sponsors. A big majority of those were from either members or from those close to the honoree.



## Woman of the Year Committee 2013

The Committee asked and received nominations for Uptown 2013-2014 Woman of the Year.

These nominees sent their resumes and then these were sent to be judged.

Stacy Nelson was selected as the 2013-2014 Uptown Woman of the year. She well deserved this honor.

Sincerely,

Glenda Knox, Chair

Webpage Committee Annual Report  
2013 – 2014

Madam President Debrah Gann

Our Plan for this year:

1. Update website on a regular basis.
2. Get input for what needs to be changed

During this past year we have:

1. Updated [www.midlandbpw.org](http://www.midlandbpw.org) website with current info: newsletters, calendar for our programs and speakers, photos of events with brief byline (NBWW, Style Show, Donations to Safe Place, to name a few).
2. Matt Griffin with Six House Design renewed our Domain Registration for 6 years: 2013 – 2019. It will be up for renewal again in 2020. Copy of invoice attached.
3. Renewed our Website Host with Hostgator. Copy of invoice attached.
4. Stephanie Murphree has done a wonderful job on our FACEBOOK page which members can easily access through the link on Uptown's website. It allows members to go directly to Uptown's Facebook page.
5. We have spent \$196.30 for 2013-2014.

Respectfully Submitted

Shirley D. Harris, Chair