



MARCH 2019 // ISSUE 6 // VOLUME 35

# UPTOWN NEWS BEAT

## Letter from the President

*Hello Phenomenal Ladies,*

*The month of February was a busy one for BPW ladies! We kicked off the month with a SUPER FUN Wang Dang Doodle in which The Bosworth Company co-sponsored. Such a fun evening !*

*Our program meeting on the 13th with Brad Barnett, VP of Tourism & Facilities for the Midland Chamber of Commerce was very insightful! I can't wait to see how the downtown area turns out. The plans are super fabulous!*

*Uptown BPW has accomplished a major goal - Our endowment at Midland College has been met! BPW members that could gather on the 19th presented our contribution to fully fund our endowment of \$100,000.*

*Wow, what an accomplishment ! Many thanks to all of you for your contributions and hard work!*

*As mentioned at our Program meeting, the Membership Committee is putting together a Membership Drive & Party! We have set a goal to build our membership this year to 100 or more Fabulously Phenomenal Women! A very special Thank you to Donna Bruno for facilitating this event & fabulous location! INVITE YOUR FRIENDS! SAVE THE DATE - Cocktail Soiree & Membership Party May 7th @ 5:00 - 7:00pm at the Kelly D Kennedy Fine Art, 100 N. Main, Ste 102, Midland. Drinks, lite bites, fabulous art & phenomenal women!*

*Bunco is right around the corner! Friday, April 12th is the big day at Ranchland Hills. If you are interested in helping with this super fun event please contact Stacy Nelson @ 432-967-0080 or [snelson@bosworthco.com](mailto:snelson@bosworthco.com).*

*We will close the month with our business meeting at Rays of Hope on February 27th.*

*Never underestimate the Power of Women Helping Women!*

*Blessings,*

*Shellie*



# UPCOMING BPW MEETINGS AND SOCIALS

## Membership Drive Party

In celebration of **100's** this year, we are having a Membership Drive Party:  
Tuesday, May 7 from 5pm-7pm, at Kelly D. Kennedy Fine Arts Center  
located at **100** N. Main St. , Suite 102  
on the ground level of the Wall Street Lofts  
in the Heart of Downtown Midland.

Plan to bring spouses and dates for cocktails  
and good eats. But most importantly,  
bring women in your life that could benefit from  
becoming a BPW member!  
We've fully funded our endowment of **\$100,000** and  
BPW is celebrating its **100** year anniversary, so.....  
let's reach our goal this year of **100** members!!

*Classy  
and  
fabulous*

**Wednesday, March 13, 2019**

### ***Program Meeting***

Time: 11:30am-1pm

Location: Petroleum Club

Speakers: Former Scholarship Recipients

Topic: Personal stories of how our scholarship has helped them.

Cost: is \$25 per person



**Wednesday, March 27, 2019**

### ***Business Meeting***

Time: 11:45 am- 1 pm

Location: American Cancer Society



2304 W Wadley Ave, Midland, TX 79705  
Brown Bag Lunch

# Member Highlight

## Lisa Mansell



### **Where did you grow up and what was your family like?**

I am originally from Nebraska, born and raised. My brother and I spent many days outside bundled head to toe and making snow angels and sledding. We moved around when I was young since one of my parents was in the military. I was lucky enough to experience living in Germany for a few years, also North Carolina and Texas. While in Germany we were able to travel to Paris and Barcelona, Spain.

### **What was your favorite subject in school?**

History. I had a great teacher in high school and he always made it interesting, plus we could get him started on a story and he would talk the entire period. I've always had an interest in art and being the granddaughter of an art teacher may have influenced that a bit.

### **What was your first job? What did you learn about yourself?**

Out of high school I worked in a shock factory in a small town close to my home town in Nebraska. Factory work is not for the faint of heart. But it taught me perseverance and that anyone can literally do anything you set your mind to. I started on the packing floor and moved my way up to the department trainer. It was fun to train new employees and never do the same thing every day.

### **What is the best piece of career advice you've been given?**

Never be afraid to ask a question if you don't know the answer. Asking for help should never be looked at as a weakness, it shows eagerness to learn.

### **What is the most rewarding part of your job?**

The most rewarding part of my job is having the opportunity to learn and grow in my profession. I still have a lot to learn and I look forward to what is yet to come my way. I feel blessed to be where I am.

### **What do you love to do?**

I love to work in my flower beds at home. Music is my go to, whether it be rock, jazz, or just some good old 70's and 80's genre classics. Music can always put me in a good mood. And I'm always happiest when my flowers are blooming and I am spending time with my husband and watching my daughter grow more and more every day into the beautiful young woman she is. Being a parent is a reward all in itself.

### **Is there a quote or saying that captures how you set about achieving your personal and/or professional goals?**

My personal favorite quote is "Wanting to be someone else is a waste of the person you are." – Kurt Cobain  
I have been through many things in my life that have shaped who I am, and I firmly believe in always being true to yourself!

# Member News!

## From Abby Moreau:

My daughter Isabelle placed 5th in the San Antonio Stock Show for Fine Wool Lambs!

And....I am running for Lamesa ISD School Board District 4



## From Lisa Grissom:

"Tall City Blues Fest would like to THANK BPW and The BOSWORTH COMPANY for sponsoring our first event of the year....a Wang Dang Doodle that we pitched on Feb 2. We had a full house and a TON of FUN. Thank you so much!!"

## From Donna Bruno:

Celebrating at the "Wang Dang Doodle" Preview Party which BPW and the Bosworth Company sponsored are Saide Moya, Donna Bruno, Abby Moreau, Lisa Mansell, Shellie Robbins and Evie Gandy (front).



Donna Bruno, BPW Publicity Chairman and Shellie Robbins, BPW President enjoying the Flamingo Ball hosted by Victoria Printz, the BPW Woman of Achievement 2018 Event Chairman and her husband, Bob Bintliff.



Steven Palma, Donna Bruno, Victoria Printz and Bob Bintliff at the "Let's Flamingo" Flamingo Ball hosted by Victoria and Bob at the Ballroom Dance Studio.



# Member News !

## From Kayce Hyatt:

Three BPW members (myself, Kristi Hennessey & Misty Stewart) traveled to San Juan, Puerto Rico February 4-8 to attend the Annual CHPA (Corporate Housing Providers Association) Industry Conference. CHPA is a professional trade association exclusively dedicated to supporting corporate housing providers around the world. The Annual Conference provides critical networking and information to hundreds of industry decision-makers. With more than 300 member companies worldwide, CHPA is where corporate housing companies and professionals succeed. Members include providers and industry vendors that are invaluable partners to the industry's success. We also spent a free day on the island with a tour of Old San Juan and a nighttime glass bottom kayak bioluminescent adventure.



## From Jonna Smoot:

Over 500 registered attendees flowed to Midland this past February 19-22 for the Year Two Permian Basin Water In Energy Conference for an over 17% increase in registered attendance. The second annual Permian Basin Water In Energy Conference (PBWIEC.com) opened February 19, 2019, with a ticketed VIP Opening Reception in the epicenter of the world's oil patch at Midland, Texas, and lasted through February 22, 2019.



The 2019 PBWIEC Event Chair, Jonna Smoot, VP, Marketing at West Texas National Bank, and an inaugural Advisory Board Member stated that, "a large part of what PBWIEC does is look at, review, discuss and seek to address the challenges and opportunities of today's water in energy issues while looking towards our future. To that end, we have local policy and decision makers speak, we have a legal and regulatory session that compares and contrasts the Texas vs. New Mexico way of regulating, defining usage of, and controlling water issues in the Permian Basin.

PBWIEC strives to be a non-commercial conference in that it offers information and education to conference attendees vs. the standard water conference sales pitch performed at most every water conference across the states. We keep our Conference registration pricing at one of the absolute lowest in the industry to encourage local municipalities, small companies and others to be able to attend, connect and learn from our Conference. These tenets are just some of what allowed PBWIEC to sell out at 426 Conference attendees last year (Year One!) when we had hoped to maybe have 150 attendees as our best-case scenario. We sold out of every sponsorship and this year opened new categories to address that issue.

The Conference initially was the idea of UTPB's business advisory board who felt they needed to be more involved with current and pressing Permian Basin issues and opportunities.

The need for water, "in the oil and gas industry is huge and the impacts of our usage will be felt for years to come if we do not begin to understand and better manage this resource," said Jim Woodcock, one of the founding board members and Conference Chair. "Just look at the number of wells that are going to be drilled and so much of the world's oil drilling activity occurs in the Permian Basin."

In all, there were over 40 speakers and panelists over the two and a half days of Conference-related events at the Midland Horseshoe Arena. Through collaboration, education, and industry-innovation, the Conference seeks to understand and improve the protection, storage and usage of our most precious asset of water.

Smoot asserted that, "PBWIEC organizers expect the Conference to be as successful or more so than last year. We're reaching a global audience with our attendees. We've had civil water engineers from Minnesota signing up to attend with very little advertising. We've kept a laser-like focus on retaining our original tenet of not being a commercially-oriented conference. We ask our speakers to discuss their opportunities and issues in the context of water in energy and how they're managing those. A unique aspect for this year's Conference is that we have landowners speaking during the Conference. We do invite a diverse group to speak, and invite Press far and wide to attend and report on what they see, hear and experience at our event."

Conference registrants include participants from 14 States, from Arizona to California to Rhode Island, to Washington and even as far as Canada and Venezuela, with the Great State of Texas being well-represented. We had representatives from Sen. Ted Cruz's office and Sen. John Cornyn's office attend, with a personal introduction of Steve Melzer's presentation on Friday by Congressman Mike Conaway who stayed to enjoy Melzer's presentation.

# What's Happening Soon!



## IT'S BUNCO TIME!



Benefitting the Uptown Midland Business and Professional  
Women's Scholarship Fund:  
Providing scholarships to women of a non-traditional college age

Friday, April 12, 2019  
Ranchland Hills Golf Club  
1600 E. Wadley, Midland, TX  
6pm-9pm

### **Sponsor tables: \$500**

Includes seating for 4, hors d'oeuvres, 2 drinks per person,  
& advertisement acknowledgement

### **Individual Tickets: \$50**

Includes reserved seat & hors d'oeuvres

**You don't want to miss our Raffle Items & Dollar Drop!  
A Louis Vuitton Bag and more!**

Contact Stacy Nelson: [snelson@bosworthco.com](mailto:snelson@bosworthco.com) or  
Shellie Robbins: (432)557-9336 to purchase a table, tickets, or for more info

# More Upcoming Festivities!

**From Lisa Grissom:**

On Thursday, February 28, we announced the Tall City Blues Fest 2019 summer line-up featuring a total of 22 performers at this year's Fest.

In celebration of this announcement, we have put Weekend Fest Passes on sale at a 25% discount until midnight Friday, March 15.

Go to: <https://tcbf2019.eventbrite.com>  
and enter promo code **EARLYBIRD** at checkout.



**From Donna Bruno:**



**Be there, be fabulous!**

**Plan now to attend the Tuesday, April 30, 2019**

Event to be held at the Horseshoe Pavilion. Wine tasting, designer shopping, charming shoe guys, culinary delights, key-to-the-closet raffle, live and silent auctions and more to benefit Midland's Rape Crisis Center. Tickets are \$125 each or \$400 for a Package of 4 tickets.

Visit [www.winewomenandshoes.com](http://www.winewomenandshoes.com) to get yours today!

**From Alba Austin:**



**From: Melanie Saiz:**

Contact for more info:

432.570.1084 or [msaiz@centerstx](mailto:msaiz@centerstx)





# Who We Are, What We Do

## Scholarships

Uptown Midland BPW awards 4 - \$500.00 scholarships to women both Spring and Fall semesters. Our scholarship recipients are "non-traditional students" women returning to school for career advancement. Many of our scholarship recipients are single moms.

The great thing about our scholarship program is the money can be used for anything. Some recipients use the money for babysitting while they are at school. We allow our scholarships to continue to receive money each semester as long as they maintain a 2.5 grade point average. As a result we have seen many scholarship awardees graduate and fulfill their goals.

Please contact Abby Moreau, Scholarship Chair for application details [abby@probityswd.com](mailto:abby@probityswd.com)

Midland College was presented with a check for \$9,217 to go into our **now fully endowed scholarship**, bringing the balance to \$100,000.



Isabelle and Lucy Sisniega, Evie Gandy, Lisa Mansell, Diane Browne, Alisa Moreau, Shellie Robbins, Abby Moreau, Joyce Nolly



## Midland College

February 21, 2019

Uptown Business and Professional Women's Club  
Attn: Abby Moreau  
P.O. Box 3895  
Midland, TX 79702-3895

Dear Abby,

On behalf of the Board of Directors of the Midland College, thank you for your contribution of \$9,217.00 to the Uptown Midland Business & Professional Women Endowed Scholarship. This charitable contribution was received on Thursday, February 21, 2019.

Because of support like yours, we are able to serve our students and the community in the following ways:

- provide scholarships to deserving students
- foster the creation of innovative educational programs
- provide opportunities for cultural enrichment and entertainment to our community
- support the professional development of MC employees

It is only with your support, and the support of others like you, that we continue to meet these goals.

Sincerely,

Rebecca C. Bell  
Executive Director  
Midland College Foundation

### Midland College

Eligible amount for tax purposes: \$9,217.00  
Check #: 3262  
Check Date: Tuesday, February 19, 2019  
Fund: Uptown Midland Business & Professional Women Endowed Scholarship

### Thank you for your gift!

Midland College is a tax exempt {170(c)(1)} (Tax ID #75-143958) organization and has not provided you with any goods or services in exchange for this contribution. Please keep this as a part of your records. It is an important document necessary for any available federal income tax deduction of this contribution.



# Who We Are. What We Do

## Our Mission

To equip all women for success in the workplace through education and information;

To recognize and honor the accomplishments of working women

## Happy Birthday!!

**3/4 Tina Fields**

**3/5 Veronica Valles**

**3/10 Annette Dozier**

**4/2 Jonna Smoot**

**4/3 Rebecca Young**

**4/9 Katie Presley**

**4/9 Ingrid Burton**

**4/9 Debrah Gann**

**4/12 Tyna Gober**

**4/13 Nicole Wiseman**

**4/18 Abby Moreau**

**4/21 Kelly Stegall**

**4/29 Victoria Printz**

Uptown Midland BPW  
PO Box 3895  
Midland, TX 79702

Newsletter submissions:  
Email Emily: eweinberg10@gmail.com

**NEVER  
UNDERESTIMATE  
THE POWER OF  
WOMEN  
HELPING  
WOMEN**

**JOIN US!**



MidlandBPW.com