Uptown Midland Business and Professional Women

2015 – 2016 Annual Reports



Uptown Midland BPW President's Report for 2015-2016

To all Uptown Midland BPW Members and Board of Directors,

It has been such a prestigious honor and opportunity for me to serve as the Uptown Midland BPW President for the 2015-2016 year. As we all know the past year has been a year of transition and reflection on the where we've been and where we're headed. Without a doubt, despite some of the challenges this year, we all feel a sense of rejuvenation and can see success lying ahead in the 2016-2017.

Our mission statement says as an organization we are to equip all women for success in the workplace through education and information, and to recognize and honor the accomplishments of working women. But our mission is much more than just that, we're women helping women, which is so powerful in the world we live in. We see this not only in the volunteer work of our members within the organization, but outside of BPW. We experience this at our program meetings as we're networking and discussing life's issues. We are strong, powerful, professional, and we're women – incredible.

The efforts of the NBWW Committee were highly rewarded by surpassing proceeds of previous NBWW events! A huge success story this year when we honored Councilwoman Sharla Hotchkiss. Thanks to her supporters and the support of our BPW members we had over 230 people rsvp!! We raised over \$15,000 for our operation expenses. Way to go Ladies!! Also Thank You for the Honor of being named 2015-2016 Uptown Woman of the Year!

As many of you may know another large achievement this year include our BUNCO Fundraiser – that raised nearly \$5,500 for scholarships! A HUGE thank you to Annette Dozier and her committee who planned and executed this successful BUNCO event. Not only did it generate donations, but new members!

Another success for the year is our non-profit status reinstatement. This has been an on-going issue for some time, and thanks to Deborah Williams, Mona Bethany and Shirley Harris we have received notice that it is reinstated effective August 19, 2015 and we are a 501 c 4 – Service Organization.

Our officer team has also worked diligently over the last year to address operational issues (ie. Meeting locations, costs, times, etc.). A HUGE thank you to all the officers and to Annette Dozier and Marquita Potter and Jonna Smoot for making your conference rooms available for our business meetings. Also to Stacy Nelson who gave us excellent and informative program speakers this year.

As we move forward into the 2016-2017 year I do believe more success lies ahead. Here's to a new year!

Respectfully,

Stephanie Murphree Uptown Midland BPW President 2015-2016

Uptown Midland Business & Professional Women 2015-2016 - Fiscal Year Vice President's Report

Submitted by Stacy Nelson

Dear Madam President Murphree

July 2015

Planning meeting in the home of Stacy Nelson

August 2015

Brad Barnett – Midland Center V.P. – spoke about the whole Midland

Center / County Courthouse project

September 2015

Jessica Sosa and Shannon Anderson with MRCCAC – Spoke about victims

and counseling

October 2015

NBWW – Uptown honored Sharla Hotchkiss, City Councilwoman and

nationally recognized volunteer was a huge success and named our WOY-Stephanie Murphree.

November 2015

Alicia Miller – Clinician with Veterans Outreach Center – spoke about the

needs of veterans and how to help them.

December 2015 No program, but we celebrated our annual Christmas Party at Grasslands Club House. We held a silent auction to raise funds for MD Anderson and members brought wrapped gifts for our fun and wild gift exchange.

January 2016 Trish Chavez – Certified Health Coach and Emily Weinberg – Certified Life Coach with focus on Mindful Eating. Spoke about being aware of what you are eating and making small changes in your eating habits and foods.

February 2016 Kim Johnson – Financial Planner with Edward Jones – Women Saving for Retirement and to stop procrastinating "if you fail to plan then you plan to fail".

March 2016 Glyndia Charles – Uptown Scholarship Recipient spoke about how much she appreciates our help and how she came to live in Midland and Lesley Isaacs – Midland College Scholarship and Special Projects Coordinator gave us a brief rundown on how the Uptown BPW Endowment Scholarship Fund works.

April 2016 Joe Willis – Willis Communication Counseling – "Communication is Essential".

May 2016 Steve Davidson – Speaking about the Chris Davidson Opportunity Park

June 2016 We will hold our Installation of Elected Officers.

Dear Madam President, Stephanie Murphree:

Uptown Midland Business and Professional Women's Treasurer's Report 2015-2016

Proceeds of \$5,530 were generated from BPW's annual Bunco and Beer fundraising event held on April 18, 2016. This amount will be given to Edward Jones on June 24, 2016 for the Uptown BPW Scholarship Fund. Donette Marble, our contact at Edward Jones, will then transfer this amount to Midland College Endowment. We maintain a \$5000.00 balance in the Edward Jones Account for the purpose of maintaining \$2500.00 (minimum balance) and \$2500.00 as needed for any scholarships outside of Midland College.

On October 19, 2015, National Business Women's Week was held and Ms. Sharla Hotchkiss was the Honoree. Proceeds from this event netted 15,684.52. A donation of \$1,190 was made to the Texas BPW Foundation for Chloe Monroe MDA Fund during the year. Also a donation of \$100 was made to Uptown BPW's Endowed Scholarship in honor of Ms. Hotchkiss.

\$26,627.66 is the Uptown BPW operating account balance as of June 30, 2016. Final reports for the operating year (July 1, 2015 to June 30, 2016) will be provided no later than July 10, 2016. In accordance with Uptown BPW bylaws all books, records and papers will be delivered to the financial review committee by July 10, 2016. Diane Browne, an Uptown BPW active member in good standing, has volunteered to audit the 2015-2016 finances.

Respectfully submitted

Marquita Potter
Treasurer 2015-2016

Uptown BPW Secretary Annual Report 2015-2016

Madame President Murphree:

I took notes at our Program, Business and Board Meetings and brought the recorded minutes to the business meetings for approval. As appropriate, I verified motions and filed them.

I sent email invitations to members and non-members for our program and business meetings. I contacted the Petroleum Club regarding our head count and sit down meals for programs. For our business meetings I contacted either Annette Dozier or Marquita Potter and gave them the headcount for using their conference rooms.

I have a master reservation lunch list that I mark who said yes and No for the ones who cannot attend. If a member is bringing guests I write the name(s) of their guests down beside their name.

My last act was to file the nominations for officers as they were elected for the year of 2016-2017.

Respectfully submitted,

Shirley D. Harris Secretary 2015-2016

Uptown Midland BPW Community Projects Annual Report 2015-2016

From: Katie Presley, Community Projects Committee Chair 2015-2016

RE: End of Year Report

Dear Madam President and Board of Directors,

The community projects committee held a drive benefiting Safe Place on Friday, December 4th, which collected hundreds of items. We delivered and toured the facility on Wednesday, December 9th.

As a committee we surveyed the members and found that the top two choices to give a monetary donation were Buckner Children & Family Services and Midland Rape Crisis & Children's Advocacy Center.

We held a check presentation and toured Buckner Children & Family Services on June 9^{th} . We donated \$1,000 to this organization.

We held a check presentation and toured Midland Rape Crisis & Children's Advocacy Center on June 17th. We donated \$1,000 to this organization.

Respectfully submitted,

Katie Presley, Community Projects Committee Chair

Uptown Midland BPW 2015/2016 Membership Committee Report

Madame Stephane Murphree

During our fiscal year, we began with 32 members. 23 new members joined and 10 members allowed their memberships to expire.

We hosted membership drives at lunches and at our fundraising events which proved to be very worthwhile. Last year at this time, our membership was 32.

During my tenure I revamped the membership application and converted it to a PDF format which made it easier for the applicant to fill out and allowed us to gather information vital in placing our members into roles that suited to their desires and abilities. I also revamped the membership roster to include this information in a readable format to better assist committee chairs in soliciting members to serve on their committee or in a board capacity. I constructed an email renewal system and devised a "welcome" email to send out when a member joined. All this was to truly make the member to feel important and appreciated.

Our total number of active members, as of today, June 15, 2015, is 38.

Suggestions for next year: One of the things I would like to see re-instated as I as committee chair, let slip away, is to make sure EVERY new and existing member gets a framed recognition certificate.

Items that worked well this year: Being able to pay dues online and providing a free lunch voucher AFTER membership dues were paid were beneficiary to this committee.

Submitted by Annette Dozier, Membership Chair

Uptown Midland BPW Scholarship Committee Report June 30, 2016

Uptown Midland BPW began the year with \$5000 in available funds at Edward Jones and has just received an additional deposit from this year's fundraiser in excess of \$5300.

Uptown has transferred just under \$43,000 to the Midland College Foundation Uptown Midland Scholarship fund since the inception in 2013. Outside donations of \$850 have also been added to the fund. Of those funds, \$32,871.65 is currently in the permanent endowment and the remaining funds were made available to fund current scholarships.

At the last annual report, we had funded \$7000 to 4 women and still have almost \$6000 in the fund currently available for scholarships. Most of you remember our most recent recipient, Glyndia Charles.

In total, we have almost \$50,000 as of today!!

Women helping Women, how better to exemplify this and make real life altering changes than to help fund a college education.

Thank You Uptown for Making a Difference

Respectfully submitted by J. Donette Marble, Scholarship Chair

Uptown Midland BPW

2015/2016 By-Laws and Policies and Procedures Committee Report

Madame President Murphree

We have completed and passed the officers descriptions in March of 2016.

We are in the process of updating the Policies and Procedures to match our direction.

By-laws have not required updating but we will meet and discuss any changes that may need to be made.

It has been my pleasure to serve in your reign.

Submitted by Mona Bethany, By-Laws, Policies and Procedures, Officers Descriptions

Uptown Midland BPW National Business Women's Week - October 19, 2015

Madame President Murphree:

The City of Midland presented Uptown Midland BPW with a proclamation declaring National Business Women's Week (Oct. 19-23) at their regular City Council meeting on October 6th

The evening event was held at the Petroleum Club on October 19^{th.} This year the committee voted to honor Sharla Hotchkiss, a long time Midlander, City Council Woman and Philanthropist. We met several times planning and making arrangements.

Committee Members: Stephanie Murphree and Joy Maraio – Co-chairs, Marquita Potter, Deborah Williams, Stacy Nelson, Tyna Gober, Emily Weinberg, Diane K. Browne, Annette Dozier, Katherine Presley, Amanda McCann-Potter, Mona Bethany and Shirley Harris. Annette and Deborah took care of the seating charts and provided directions for the greeters escorting guests to their tables. The Invites/reply cards/stickers were printed by Stephanie. Programs were printed by Stacy and Evie. Stephanie handled the PowerPoint – which included sponsor's LOGO, Woman of the Year Nominees, several Uptown photos of donations and events and our honoree. After expenses, we cleared \$15,684.00 for our operating budget.

Sharla Hotchkiss was our 2015 Woman of Achievement. We had a room full of guests thanks to her friends and family and Uptown members individually and their employers showing their support for this event. We had over 230 people rsvp and 18 table sponsors.

Uptown also honored our Woman of the Year – she must be an active Uptown BPW member. There were 5 nominees: Diane K. Browne, Mona Bethany, Annette Dozier, Shirley Harris and Stephanie Murphree. Stephanie Murphree, Uptown's President was named our Woman of the Year. CONGRATULATIONS Stephanie!

Stacy Nelson put together a Lottery/Gift Card Tree. Uptown members donated gift cards and lottery tickets. We sold raffle tickets and the proceeds benefited TBPWF, Inc, Chloe Monroe M.D. Anderson Fund. We raised over \$1,190!! Steve Davidson was the lucky winner.

The NBWW event was off the charts amazing

Respectfully submitted

Stephanie Murphree and Joy Mario, Co-Chairs

Uptown BPW Woman of the Year Committee 2015-2016 Annual Report

Madame President Stephanie Murphree:

These five Uptown members were nominated for the 2015-2016 Woman of the Year – Mona Bethany, Diane k. Browne, Annette Dozier, Shirley Harris and Stephanie Murphree. Judges were selected according to Uptown's Policies and Procedures and guidelines to evaluate each nominee.

Stephanie Murphree was named as Uptown's Woman of the Year at our National Business Women's Week Event, October 19, 2016.

Respectfully submitted

Kuohui Suchecki, Chair

Uptown Midland BPW

2015/2016 Scholarship (Bunco) Fundraiser Report

Madame President Stephanie Murphree:

Our 2nd annual bunco scholarship fundraiser was on April 18, 2016.

We had 11 sponsored tables and 5 additional guests = \$4700.

We also had a silent auction which benefited scholarships with donated items that brought in \$1613.

Total net proceeds after intuit fees and expenses was \$5530.14.

Suggestions for next year: Have none. We had a GREAT committee!!!

Items that worked well this year: We had a FABULOUS committee!

Submitted by Annette Dozier, Bunco Fundraising Chair

Uptown BPW Newsletter Committee Annual Report 2015 – 2016

Madame President Stephanie Murphree

I hoped to publish an interesting newsletter. I sent out emails each month to the Membership requesting articles (photos, vacation stories, history pieces, new events, new jobs, moved etc.) to publish in the newsletter.

I also published women's history information with short quizzes. I would also ask the membership at the Business Meeting for articles and remind them that it is never too early to send the information or story.

The newsletter was emailed monthly to our membership.

It was also posted on Uptown's website under the NEWS tab.

I am grateful for the opportunity to publish the newsletter and would like to thank everyone who submitted articles and photos.

Respectfully submitted

Shirley D Harris Uptown News Beat

Newsletter Chair

Uptown BPW Nominating Committee Report April 2016

Madame President Stephanie Murphree:

Recommended Slate of Officers for 2016 – 2017

Katie Presley

President

Deborah Williams

Vice President

Shirley Harris

Secretary

Emily Weinberg

Treasurer

Tyna Gober

Director

Jonna Smoot

Director

The above nominees have agreed to serve if elected.

Respectfully submitted

Stephanie Murphree, Chair

Uptown BPW Webpage Committee Annual Report 2015 – 2016

Madame President Stephanie Murphree

Our Plan for this year:

- 1. Update website on a regular basis.
- 2. Get input for what needs to be changed

During this past year we have:

- 1. Updated www.midlandbpw.org website with current info: newsletters, donations, calendar for our programs and speakers (bio). Following elections and our planning meeting I update the website with the names and contact info of our officers and the committee chairs.
- 2. Renewed our Website Host with Hostgator. Copy of invoice attached.
- 3. President Stephanie Murphree and Emily Weinberg have done a wonderful job on our FACEBOOK page which members can easily access through the link on Uptown's website. It allows members to go directly to Uptown's Facebook page.
- 4. Intuit stopped offering their online payment service in May so we decided to go with PAYPAL. I added a PAYPAY button to our homepage so members can pay their dues online by credit card or e-check. Members and guests can also pay for their meals online before a meeting at the Petroleum Club. Last but not least we had numerous donations made and tables and tickets paid for online for NBWW and our BUNCO Fundraiser! There is a 2.9% fee plus \$.30 fee for credit cards and bank transfer which means if you pay \$60 to Uptown, PAYPAL charges us \$2.04 and we receive a net payment of \$57.96. Members can always add the "fee" to what they are paying so that Uptown receives the full payment.
- 5. We have spent \$114.49 for Website Hosting for 2015-2016.
- 6. Uptown's Domain Registration <u>www.midlandbpw.org</u> and <u>www.midlandbpw.com</u> will be up for renewal May 2019. It is currently registered with Six House Design.

Respectfully Submitted

Shirley D. Harris, Chair