

Uptown News Beat

President's Letter

Calendar

Sept 14, 2016 Meeting date changed to 9/28/16, see below

Sept 28, 2016 - Emily Weinberg — UTPB Small Business Development Center Program Meeting Petroleum Club 11:45—1 PM

Oct 10, 2016— NBWW—Laura Roman — Uptown's 2016 Woman of Achievement 6 pm — Petroleum Club

September is here and that means National Business Women's Week (NBWW) is right around the corner! Everyone mark your calendars for October 10th at 6pm, because this will be an event you will not want to miss! I want to thank our NBWW committee for working so hard on this year's event, honoring Laura Roman. Laura is a CPA and an enthusiastic business and community leader. She is a partner of tax and strategic business services with Weaver and has served as the Chair for the Midland Chamber of Commerce, the Midland Development Corporation, and also helped establish the Young Professionals of Midland. Laura co-chaired the successful passage of a \$162M bond for MISD elementary schools, serves as the Treasurer for Educate Midland and also serves on the Board of the Leadership Committee for the MISD/Educate Midland collective impact effort. Currently, she is also the Chair of Midland First and Director for the Texas Lyceum and is Past President of the Midland Community Theatre and Arts Council of Midland. We are thrilled to honor Laura as this year's 2016 Woman of Achievement.

I am happy to announce that Weaver is this year's first ever Presenting Sponsor! Tickets and sponsorships are now available. Tickets for BPW members are \$50 and individual tickets are \$75. A BPW member may pay for one guest at \$50 and each individual guest ticket thereafter will be \$75. Every year we raffle off a tree filled with gift cards and lottery tickets and the proceeds are donated to MD Anderson. We acquire these gift cards and lottery tickets from BPW members and are now accepting donations! If you or your company would like to donate to our Raffle Tree, please bring your gift cards or lottery tickets to our next program meeting or feel free to drop them in the mail addressed to P.O. Box 3895, Midland TX 79702.

A big Thank You to Stacy for overseeing the "Woman of the Year" award that will be given during our NBWW dinner. Nominees for this award are active BPW members, in good standing, and who have exemplified commitment and leadership within our organization, in her career and in our community.

I am so excited for this year's NBWW event and I know that all of our hard work will pay off!

I also want to thank Tyna Gober for allowing our members to meet at her house for our Annual Strategic Planning Session. During this meeting, we finalized the 2016-2017 committees and decided to continue with the following goals: 1) Community Outreach (Community Visibility & Volunteer/Support Opportunities with local non-profits) 2) Professional Development (Increased programming and projects to enhance our professional development) and 3) Membership (Recruit, Engage, and Mentorship). Our committees have also been busy finalizing their 2016-2017 budgets which were approved on 8/23/2016 and ratified 8/24/2016.

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".....A woman who teaches by being."

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We are off to a great start and I look forward to what this year has in store for us!

Best Personal Wishes

Katie Presley

Uptown Midland BPW
President 2016-2017

NBWW - Sponsor Levels

Presenting Sponsor - Sold

Platinum Sponsor- \$5,000, 1 table- 10 seats, premier digital and print recognition and sponsored beverages

Gold Sponsor- \$2,500, 1 table, 10 seats, digital and print recognition and sponsored beverages

Silver Sponsor- \$1,500, 1 table, 10 seats, digital and print recognition

Bronze Sponsor- \$1,000, 1 table, 8 seats, digital and print recognition

Look for our ads in the upcoming MRT Magazine on September 25th

4 Star Evening.....Jonna Smoot

General Tommy R. Franks, US Army Retired

Tommy Franks was born in Wynnewood, Oklahoma, and grew up in Midland, Texas, where he graduated from Robert E. Lee High School one year ahead of First Lady Laura Bush. After two years at the University of Texas, he joined the United States Army, and in 1967, as a distinguished graduate of the Artillery Officer Candidate School, he was commissioned a Second Lieutenant and sent to Vietnam.

His service in Vietnam earned him six awards for Valor and three Purple Hearts. That assignment was the start of a long and distinguished career that would take him from one world hot spot to another - from West Germany at the height of the Cold War to the Demilitarized Zone in Korea, to the deserts of Arabia—where he gained the knowledge and experience that would prepare him for the leadership role that would mark his place in the annals of American history.

Along the way, General Franks attended the University of Texas, Arlington, where he graduated with a Bachelor's Degree in Business Administration, and Shippensburg University where he graduated with a Master's Degree in Public Administration. He is also a graduate of the Armed Forces Staff College and the Army War College.

In June 2000, he was promoted to four-star General and assigned as Commander-in-Chief, United States Central Command. It's in this position that the world knows Tommy Franks best - the culmination of an almost four-decade military career that saw him lead American and Coalition troops in two strategically unprecedented campaigns in two years - Operation Enduring Freedom in Afghanistan and Operation Iraqi Freedom in Iraq.

The General's awards include five Distinguished Service Medals, four Legions of Merit, four Bronze Stars and three Purple Hearts in addition to numerous foreign awards. He was appointed Knight Commander of the Order of the British Empire (KBE) by order of Her Majesty Queen Elizabeth II on May 25, 2004. And President George W. Bush awarded him the Nation's highest civilian award, the Presidential Medal of Freedom, on December 14, 2004.

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Jonna Smoot (center) with friends Cathy Franks and General Tommy Franks



Community Projects At Work.....Program Meeting Aug 10th



On August 10, 2016, during the monthly Program meeting Uptown Midland BPW, led by the Community Projects Chair, Lesley Donnell, Mission Agape’s Guest Speaker’s Ric and Stacy Baccus discussed their community programs and in particular their Backpack Program which provides 280 children from 5 MISD elementary schools with weekend food bags. Members and guests pose with the school backpacks and supplies donated by the members at the meeting. This photo was featured in both the MRT and Odessa American.

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General Franks has received honorary degrees from a number of universities including his alma mater, Shippensburg University, and his wife’s alma mater, Oklahoma State University.

Since his retirement from the military in 2003, General Franks has traveled the world, speaking on leadership, character and the value of Democracy. His autobiography, [American Soldier](#) debuted as No. 1 on the New York Times Best Sellers list in August 2004.

General Franks serves on the boards of the University of Texas, Arlington and William Penn University. He is Co-Chair of the Flight 93 memorial foundation and serves as an Advisor to the Military Child Education Coalition, Operation Homefront Oklahoma and the Southeastern Guide Dog Organization.

General Franks and his wife, Cathryn Carley Franks, have one daughter, who is married to a military officer, and three grandchildren. The Franks live at their ranch in Roosevelt, Oklahoma, with longhorns, buffalo, Angus cattle, horses and their cat, Bailey.

President George W. Bush calls Franks “a down-to-earth, no-nonsense guy.” His troops call him “a Soldier’s General” and his associates call him “an astute businessman.” His grandkids call him, “Pooh”.



Above Kiss FM’s Kris Moore, Shelly Rawson and Jonna Smoot enjoy a moment at the annual Rock the Desert events as shown in the Odessa American. .

Kris is a local On-Air Radio/TV Personality with CBS7 News and 103.3 KISS FM whose radio station just won MRT’s 2016 Reader’s Choice Gold Award.

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Welcome
 New
 Member !!



FARMERS
 INSURANCE

Submitted by Caline Martinez

&



The Salvation Army Midland

Location: Caline Martinez Insurance Agency
 2200 W. Wadley Avenue

Date: Saturday, September 10, 2016

Time: 9am-2pm

Your donations make a difference!

- | | | |
|------------|----------------|--------|
| Appliances | Furniture | Towels |
| Bicycles | Lamps | Toys |
| CDs | Pans | |
| Chairs | Pots | |
| Clothing | Sheets | |
| Cookware | Shelves | |
| Couches | Sporting goods | |

Come by and drop off your items.

Stuff The Truck Event



The First to Receive Medals

The first, and only, woman to receive **The Medal of Honor** was **Dr. Mary E. Walker**, a contract surgeon during the Civil War.

The first woman to receive **The Purple Heart** was **Annie G. Fox** while serving at Hickam Field during the Japanese attack on Pearl Harbor, Dec 7 1941.

The first woman to receive **The Bronze Star** was **1Lt Cordelia E. Cook**, Army Nurse Corps, during WWII in Italy. Lt Cook was also awarded **The Purple Heart**, becoming the first woman to receive two awards.

Lt Edith Greenwood was awarded **The Soldiers Medal** in 1943 for heroism during a fire at a military hospital in Yuma Arizona - the first woman to receive this award.

The first woman to receive **The Air Medal** was **Lt Elsie S. Ott** awarded for her actions in 1943 as an air evac nurse.

Barbara Olive Barnwell was the first woman awarded the **Navy-Marine Corps Medal** for heroism in 1953. Barbara Barnwell, a SSGT from Pittsburgh Pennsylvania and a member of the Marine Reserve, saved a soldier from drowning in 1952.

Colonel Oveta Culp Hobby, the first Director of the WAC, was the first woman to receive **The U.S. Army Distinguished Service Medal** in 1945.

For more on women who have received military medals see: [Medals Awarded](#)

The First to Enlist

Philadelphian **Loretta Walsh** enlisted in March of 1917 and became the first Yeoman (F) in the Navy.



Twin sisters **Genevieve and Lucille Baker** joined the Coast Guard.

Sgt Esther M. Blake is considered the "first woman in the Air Force" having enlisted in the first minute of the first hour of the first day the regular Air Force was authorized. This took place on the 8th of July 1948 at Ft McPhearson, Georgia, where Sgt Blake was stationed as a member of the WAC. By enlisting in the Air Force she became the first WAF - which by the way stood for Women in the Air Force.



Happy Birthday

9/9 Donette Marble



Women in History

9/9 Mary Austin 1866-1934
Wrote about Indian and Spanish art and culture, women's rights birth control, socialism

Our Mission

The mission of this organization is to equip all women for success in the workplace through education and information, and to recognize and honor the accomplishments of working women.



The First Military Woman Physician

Military commissions for women doctors were nonexistent prior to WWII. In 1940, American Medical Women's Association petitioned the AMA for support in changing the law excluding women from the military reserves. Previously the AMA supported the military rank of women nurses but declined to lend support for women physicians. It wasn't until 1943, when the physician supply could not keep up with the demand as the Army increased by thirtyfold, that the AMA and the Army and Navy Surgeon General withdrew their objections. The law was signed on April 16, 1943, and the first woman to be commissioned into the Army Medical Corps, Dr. Margaret D. Craighill, was given the rank of major.



Uptown Midland BPW

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Please Remember to RENEW Your Membership!!